

# Bridget Terry Long

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## ACADEMIC POSITIONS

*Professor of Education and Economics*, Harvard University, Graduate School of Education (2009 to present)

*Associate Professor of Education and Economics*, Harvard University, Graduate School of Education (2004-09)

*Faculty Research Fellow*, National Bureau of Economic Research (2003 to present)

*Research Affiliate*, National Center of Postsecondary Research (2006 to present)

*Visiting Scholar*, Boston Federal Reserve Bank, New England Public Policy Center (2006-07)

*Assistant Professor*, Harvard University, Graduate School of Education (2000-04)

## EDUCATION

*Ph.D.* Harvard University, Economics (2000). *Dissertation: "The Market for Higher Education: Economic Analyses of College Choice, Returns, and State Aid Policy"*

*M.A.* Harvard University, Economics (1997) Fields: Labor, Public Finance, Urban Economics

*A.B.* Princeton University, Economics (1995) Certificate in Afro-American Studies

## PUBLICATIONS

### *Peer-Reviewed Articles*

Bettinger, Eric and B. T. Long. (in press) "Does Cheaper Mean Better? The Impact of using Adjunct Instructors on Student Outcomes." *Review of Economics and Statistics*. [equal authorship]

Bound, John, Brad Hershbein, and B. T. Long. (forthcoming Fall 2009) "Student reactions to Increasing College Competition." *Journal of Economic Perspectives*. A longer version is available as NBER Working Paper No. 15272 (August 2009).

Bettinger, Eric and B. T. Long. (forthcoming 2009) "Addressing the Needs of Under-Prepared College Students: Does College Remediation Work?" *Journal of Human Resources*. [equal authorship]

Long, B. T. and Michal Kurlaender. (2009) "Do Community Colleges provide a Viable Pathway to a Baccalaureate Degree?" *Educational Evaluation and Policy Analysis*, vol. 31, no. 1: pp. 30-53. [lead author]

Osili, Una Okonkwo and Long, B. T. (2008) "Does Female Schooling Reduce Fertility? Evidence from Nigeria." *Journal of Development Economics*, vol. 87, no. 1, pp. 57-75.

Long, B. T. (2007) "The Contributions of Economics to the Study of College Access and Success." *Teachers College Record*.

- Long, B. T. and Erin K. Riley. (2007) "Financial Aid: A Broken Bridge to College Access?" *Harvard Educational Review*. [lead author]
- Bettinger, Eric and B. T. Long. (2005) "Do Faculty Members serve as Role Models? The Impact of Faculty Gender on Female Students." *American Economic Review*, vol. 95, no. 2. [equal authorship]
- Bettinger, Eric and B. T. Long. (2005) "Remediation at the Community College: Student Participation and Outcomes." *New Directions for Community Colleges*. [equal authorship]
- Long, B. T. (2004) "Does the Format of an Aid Program Matter? The Effect of In-Kind Tuition Subsidies." *Review of Economics and Statistics*, vol. 86, no. 3, pp. 767-782.
- Long, B. T. (2004) "How do Financial Aid Policies affect Colleges? The Institutional Impact of the Georgia HOPE Scholarship." *Journal of Human Resources*, vol. 39, no. 3.
- Long, B. T. (2004) "How Have College Decisions Changed Overtime? An Application of the Conditional Logistic Choice Model." *Journal of Econometrics*, vol. 121, no. 1-2: pp. 271-296.
- Long, B. T. (2004) "The Impact of Federal Tax Credits for Higher Education Expenses." In Caroline M. Hoxby, Ed. *College Choices: The Economics of Which College, When College, and How to Pay For It*. Chicago: University of Chicago Press and the National Bureau of Economic Research. [peer reviewed]
- Long, B. T. (2003) "The Connection between Government Aid and College Pricing." *Journal of Student Financial Aid*, vol. 33, no. 2.

### **Papers in Edited Volumes**

- Long, B. T. (forthcoming 2010) "Higher Education Finance and Accountability." In Kevin Carey and Mark Schneider, Eds. *Best in the World? Accountability and Unaccountability in American Higher Education*. Washington, D.C.: American Enterprise Institute.
- Long, B. T. (forthcoming 2010) "The New Financial Aid Policies: Impact on Access and Equity." Lisa M. Stulberg and Sharon L. Weinberg, Eds. *Diversity in American Higher Education: Toward a More Comprehensive Approach*. New York: Routledge Books.
- Long, B. T. (in press) "Beyond Admissions: Reflections and Future Considerations." In Mark Long and Marta Tienda, Eds. *Beyond Admissions: Re-thinking College Opportunities and Outcomes*. The ANNALS of the American Academy of Political and Social Science.
- Long, B. T. (in press) "High School Dropout Prevention and College Preparatory Programs." In Phillip B. Levine and David J. Zimmerman, Eds. *Targeting Investments in Children: Fighting Poverty When Resources are Limited*. Robin Hood Foundation and the National Bureau of Economic Research.
- Long, B. T. (2009) "Financial Aid and Older Workers: Supporting the Nontraditional Student." *Strategies for the Improving Economic Mobility of Workers*. Kalamazoo: W.E. Upjohn Institute for Employment Research and the Federal Reserve Bank of Chicago.
- Bettinger, Eric and B. T. Long. (2007) "Institutional Responses to Reduce Inequalities in College Outcomes: Remedial and Developmental Courses in Higher Education." In Stacy Dickert-Conlin and Ross Rubenstein, Eds. *Economic Inequality and Higher Education: Access, Persistence, and Success*. New York: Russell Sage Foundation. [equal authorship]

- Long, B. T. and Erin K. Riley. (2007) "Sending Signals to Students: The Role of Early Placement Testing in Improving Academic Preparation." In *Minding the Gap: Why Integrating High School with College Makes Sense and How to Do It*. Cambridge: Harvard Education Press and Jobs for the Future. [lead author]
- Long, B. T. and Erin K. Riley. (2007) "The Demand Side of Loans: The Changing Face of Borrowers." In Frederick Hess, Ed. *Footing the Tuition Bill: The New Student Loan Sector*. Washington, D.C.: American Enterprise Institute. [lead author]
- Long, B. T. (2007) *Using Research to Improve Student Success: What more could be done?* Washington, D.C.: National Postsecondary Education Cooperative (NPEC), National Symposium on Postsecondary Student Success.
- Bettinger, Eric and B. T. Long. (2006) "The Increasing Use of Adjunct Instructors at Public Institutions: Are we Hurting Students?" In Ronald Ehrenberg, Ed. *What's Happening to Public Higher Education*. Westport, CT: Greenwood Press for the American Council on Education. [equal authorship]
- Long, B. T. (2003) "Diversity by Any Other Name: Are there Viable Alternatives to Affirmative Action in Higher Education?" *The Western Journal of Black Studies*, vol. 27, no.1, pp. 20-30.
- Long, B. T. (2002) "Do State Financial Aid Programs Cause Colleges to Raise Prices?" *Who Should We Help?* Donald Heller and Patricia Marin, eds. Cambridge: Harvard Civil Rights Project.

### **Research Reports**

- Long, B.T. (2009) *The Support of Public Higher Education in Massachusetts: How do we Compare?* Prepared for Commissioner Richard Freeland, Massachusetts Department of Higher Education.
- Long, B. T. and Anjali Adukia. (2009) *The Impact of the Financial Crisis on Tertiary Education World Wide: A Pilot Study*. Washington, D.C.: The World Bank.
- Long, B. T. (2009) *Emerging Issues in Postsecondary Access and Choice: Implications for the Conceptualization and Modeling of College Decisions*. Washington, D.C.: National Center for Education Statistics (NCES)/National Institute of Statistical Sciences (NISS) Access and Choice Project.
- Long, B. T. (2008) *What Is Known About the Impact of Financial Aid? Implications for Policy*. National Center for Postsecondary Research (NCPR) Working Paper.
- Boatman, Angela and B. T. Long. (2008) *Does Financial Aid Impact Collegiate Success? The Effects of the Gates Millennium Scholars Program on Academic Performance and Behaviors*. Report for the Bill & Melinda Gates Foundation and The Institute of Higher Education Policy.
- Bert, Melissa, B. T. Long, and Angela Boatman. (2008) *Does Financial Aid affect the Likelihood of Minority Students Entering a STEM Discipline? The Effects of the Gates Millennium Scholars Program*. Report for the Bill & Melinda Gates Foundation and The Institute of Higher Education Policy.
- Long, B. T. (2007) *College Remedial and Developmental Courses: Serving the Needs of Under-Prepared Students*. Information Brief for Program Officers. Seattle: Bill & Melinda Gates Foundation, November.

- Long, B. T., Clantha McCurdy, and Jamie Merisotis. (2006) *Final Report from the Task Force on Student Financial Aid*. Massachusetts Board of Higher Education. [lead author]
- Long, B. T. with Dana Ansel and Greg Leiserson. (2006) *Paying for College: The Rising Cost of Higher Education*. Boston, MA: MassINC. [lead author]
- Long, B. T. (2006) *Postsecondary Remediation: Major Questions and Research*. Report for the Bill and Melinda Gates Foundation.
- Long, B. T. (2006) *Estimates of the Returns from Increased Educational Attainment*. Dallas, TX: Best Associates.
- Long, B. T. (2005) *State Financial Aid: Policies to Enhance Articulation and Transfer*. Boulder, CO: Western Interstate Commission on Higher Education, Changing Direction Project.
- Reville, S. Paul, Celine Coggins, Jennifer Candon, Kathryn McDermott, Andrew Churchill, and B. T. Long. (2005) *Reaching Capacity: A Blueprint for the State Role in Improving Low Performing Schools and Districts*. Boston, MA: Rennie Center for Education Research & Policy at MassINC.
- Choitz, Victoria, Laura Dowd, and B. T. Long. (2004) *Getting Serious About Lifelong Learning: Improving the Use and Value of the Hope and Lifetime Learning Tax Credits for Working Adults Students*. Arlington, MA: FutureWorks. [equal authorship]
- Long, B. T. (2004) "The Role of Perceptions and Information in College Access: An Exploratory Review of the Literature and Possible Data Sources." Boston: The Education Resources Institute (TERI).
- Longanecker, David, Cheryl D. Blanco, and B. T. Long. (2004) "The Impact of Federal Financial Aid Policies on the Funding, Design, Operation, and Marketing of State and Institutional Financial Aid Policies and Practices: A Review of the Literature." Boston: The Education Resources Institute (TERI).

#### ***Editorials, Testimony, and Reviews***

- Long, B. T. and Dana Ansel (2007) "As Student Debt Increases, Colleges Owe more in Performance." *Connection: The Journal of the New England Board of Higher Education*, Winter: pp. 23-24. [lead author]
- Long, B. T. (2006) "College Tuition Pricing and Federal Financial Aid: Is there a Connection?" Testimony before the U.S. Senate Committee on Finance. Hearing: "Report Card on Tax Exemptions and Incentives for Higher Education: Pass, Fail, or Need Improvement?" (December 5).
- Long, B. T. (2006) "Reforming Federal Financial Aid." Education Briefing for Senator Edward Kennedy.
- Long, B. T. (2006) "What can Governments do to Improve Access and Success in Higher Education?" *National CrossTalk: Reactions to the Spellings Commission Report*. San Jose, CA: The National Center for Public Policy and Higher Education.
- Long, B. T. (2005) "The Remediation Debate: Are We Serving the Needs of Under-Prepared College Students?" *National CrossTalk*. San Jose, CA: The National Center for Public Policy and Higher Education.

Long, B. T. (2003) "Who Can Afford College? The Economics behind Access." *Ed. Magazine*. Cambridge: Harvard Graduate School of Education.

Long, B. T. (2002) Book Review: *American Education & Corporations: The Free Market Goes To School*. By D. Boyles. *Teachers College Record*, vol. 104, no. 5.

### WORKING PAPERS

Bettinger, Eric, B. T. Long, Philip Oreopoulos, and Lisa Sanbonmatsu. "The Role of Simplification and Information in College Decisions: Results from the H&R Block FAFSA Experiment." NBER Working Paper No. 15361.

Calcagno, Juan Carlos and B. T. Long. "The Impact of Postsecondary Remediation Using a Regression Discontinuity Approach: Addressing Endogenous Sorting and Noncompliance." *Revise and Resubmit at Journal of Labor Economics*.

Boatman, Angela and B. T. Long. "Does Financial Aid Impact College Student Engagement? The Effects of the Gates Millennium Scholarship on Academic and Extracurricular Behaviors." *Under Submission*.

Long, B. T. "The Effectiveness of Financial Aid in Improving College Enrollment: Lessons for Policy." *Revise and Resubmit at the Journal of Higher Education*.

Bettinger, Eric and B. T. Long. "Mass Instruction or Higher Learning? The Impact of Class Size in Higher Education." [equal authorship]

Calcagno, Juan Carlos and B. T. Long. "Does Remediation Help All Students? The Heterogeneous Effects of Postsecondary Developmental Courses." [equal authorship]

Long, B. T. "The Reversal of the College Gender Gap: The Role of Alternatives and College Supply."

Long, B. T. "Do Loans Increase College Access and Choice? Examining the Introduction of Universal Student Loans." Federal Reserve Bank of Boston, New England Public Policy Center, Working Paper No. 07-1, November 2007.

Long, B. T. "Loans, Access, and College Choice: Learning from the History of Loan Limits."

Long, B. T. "The Role of States and Institutions in the Provision of Postsecondary Remediation: Policy Choices and Debates."

Hoxby, Caroline M. and B. T. Long. "Explaining Rising Income and Wage Inequality among the College-Educated." NBER Working Paper No. 6873.

### RESEARCH IN PROGRESS

- Simplification and Incentives: A Randomized Experiment to Increase College Savings (with Eric Bettinger and Philip Oreopoulos)
- How Needy are You? The Financial Incentives Created by the Student Financial Aid System.
- College Access in the New Millennium: The Growing Importance of Gender (with Stella Flores)
- Are Graduate Students Good Instructors? The Impact of Teaching Fellows on Student Outcomes (with Eric Bettinger)

- Peer Effects and Student Achievement: The Role of Race in the College Classroom (with Eric Bettinger)

#### AWARDS AND FELLOWSHIPS

Robert P. Huff Golden Quill Award. Given by the National Association of Student Financial Aid Administrators (NASFAA) for excellence in research and published works on student financial assistance (2008)

Featured by *The Chronicle of Higher Education* as one of eleven scholars in “New Voices: A Look at the New Generation of Higher-Education Thinkers” (2005)

Selected as a “Rising Star” in the Academy by *Black Issues in Higher Education* (2003)

National Academy of Education and Spencer Foundation Postdoctoral Fellowship. “The Role of Price in College Decisions: Implications for Aid Policy.” (2002-04)

Morningstar Award for Excellence in Teaching, Harvard Graduate School of Education (2003)

Scholar, Young Faculty Leadership Forum, Harvard University (2002-2006)

National Center for Public Policy and Higher Education, Associate (2002-03)

American Educational Research Association Dissertation Grant Award. “The Market for Higher Education: Economic Analyses of College Choice, Returns, and State Aid Policy.” (1999-2000)

Harvard Department of Economics Graduate Studies Fellowship (1995-2000)

Sumner Slichter Fellowship for Study in Labor Economics, Harvard University (1996-97)

National Science Foundation, Graduate Studies Fellowship (1995-98)

#### GRANTS AND FUNDED PROJECTS

Institute of Education Sciences (IES), U.S. Department of Education, Grant: “Simplification and Incentives: A Randomized Experiment to Increase College Savings.” Joint with Eric Bettinger and Philip Oreopoulos (2009-13) \$1,757,738

The Bill and Melinda Gates Foundation, Grant: “Understanding Barriers and Examining Interventions: A Project to Study Postsecondary Access and Success Using State Administrative Data.” Joint with Eric Bettinger, Stella Flores, and Michal Kurlaender. (2008-12) \$1,961,931.

“Increasing College Enrollment among Low- and Moderate-Income Families: A Program to Improve Access to College Information and Financial Aid.” Joint with Eric Bettinger and Philip Oreopoulos. *Multiple funders:*

- The Bill and Melinda Gates Foundation (2007-10) \$1,245,024
- Institute of Education Sciences (IES), U.S. Department of Education (2007-09) \$100,000
- National Science Foundation (2007-09) \$455,509
- The Bill and Melinda Gates Foundation (2007-08) \$123,992
- Kauffman Foundation (2007-08) \$140,000
- The Spencer Foundation (2009-10) \$40,000

Atlantic Philanthropies and Ford Foundation, Grant: “Building Infrastructure and Expanding

- Research in the Economics of Higher Education.” With Thomas J. Kane (2006-08) \$998,000
- Smith Richardson Foundation, Domestic Public Policy Fellowship: “Under-prepared Students in Higher Education: Searching for the right Policies to address the Problem of Insufficient Preparation” (2006-07) \$60,000
- Lumina Foundation for Education (joint with Eric Bettinger): “The Role and Effect of Remediation in Higher Education.” (2003-06) \$225,000
- William F. Milton Fund, Harvard University, Research Grant: “The Role and Effect of Remedial Education in Higher Education.” (2003-04) \$35,000
- Spencer Foundation Grant: “Community College Attendance as a Pathway to a Baccalaureate Degree.” (2002-03) \$35,000
- Spencer Foundation Grant: “An Analysis of the Development and Impact of Honors Colleges at American Universities.” (2001-02) \$35,000
- National Association of Student Financial Aid Administrators (NASFAA) Grant: “The Institutional Impact of the Georgia HOPE Program.” (2001-02) \$5,000

ADVISORY POSITIONS (*selected*)

- Public Education Nominating Council, Commonwealth of Massachusetts – appointed by Gov. Deval Patrick (2007 to present)
- Commonwealth Corporation of Massachusetts, Board of Directors (2008 to present)
- Advisor to the Chancellor of the Ohio Board of Regents (2007 to present)
- Lumina Foundation for Education, Research Advisory Committee (2006-08)
- Advisory Committee Member, Center for Policy Analysis, American Council on Education (2007 to present)
- Trustee, Newbury College, Brookline, MA (2004 to present). Also a member of the Executive Committee and the Academic and Enrollment Management Committee.
- Advisory Board, *Educational Policy* (2006 to present)
- Editorial Board, *Journal of Student Financial Aid* (2004 to present)
- Technical Advisory Committee, College Results Online, The Education Trust – web tool that enables students and colleges compare the graduation rates of peer institutions (2004 to present)
- Higher Education Advisory Board, Harvard Civil Rights Project (2003 to present)
- Advisory Committee, The Working Poor and College Access & Affordability, Institute of Higher Education Policy (2006-07)
- Research Advisor, Massachusetts Board of Higher Education, Task Force on Student Financial Aid (2005-06)
- Research Consultant, Best Associates, Project on the Return to Education (2005-06)
- Advisory Board, Study of New Scholars – Principal Investigators: Drs. Richard Chait and Cathy Trower (2003-05)
- Research Consultant, National Association of Independent Schools, Financing Affordable

Schools Think Tank (2005)

PROFESSIONAL SERVICE (*selected*)

Chair, Institute of Education Sciences, Education Systems and Broad Reform Scientific Review Panel (2009)

Member, Institute of Education Sciences, Education Systems and Broad Reform Scientific Review Panel (2007-2009)

Member, Technical Review Panel, 2008 National Postsecondary Student Aid Survey (2006 to present)

Task Force Member, "Rethinking Financial Aid." The College Board. (2006 to present)

Chair, Masters Program Strategic Workgroup, Harvard Graduate School of Education (2008-present)

Member, Pennsylvania National Data Advisory Group (held by the Department of Education and Pennsylvania Information Management System) (2008 to present)

Senior Scholar, Spencer Dissertation Fellows Fall Workshop (2006)

Contributor, "Advancing the Understanding of the Relationship between Education and Labor Market Outcomes." National Opinion Research Center (NORC), University of Chicago (2006)

External Review Committee, Spencer Dissertation Fellowship Program (2004-07)

Social Science Research Council (SSRC), Transitions to College Project, Project Member (2003-06)

External Reviewer, CERGE-EI / Global Development Network Global Research Competition (2004 to present)

Contributor, National Center for Higher Education Management Systems, Invitational meeting on state- and system-level educational databases. Boulder, CO (2005)

Roundtable Participant, Institute of Education Sciences. Discussion of Postsecondary Research Priorities (2005)

Session Chair and Discussant, "Skills, Policy, and Labor Market Outcomes across Demographic Groups." American Economic Association and the National Economic Association, Annual Meetings (2005)

Chair, Enrollment Services Committee, Harvard Graduate School of Education (2002-04)

Roundtable Participant, American Academy of Arts and Sciences, Initiative for Humanities and Culture. Cambridge, MA (2003)

Faculty Advisor, Social Science Research Council, Applied Economics Program (2001-03)

Roundtable Participant, American Academy of Arts and Sciences, Initiative on Diversity. Cambridge, MA (2001)

Referee: *Quarterly Journal of Economics*, *Review of Economics and Statistics*, *Journal of Labor Economics*, *Journal of Econometrics*, *Journal of Public Economics*, *Journal of Human Resources*, *Economic Journal*, *B.E. Journals in Economic Analysis and Policy*, *Journal of Policy Analysis and Management*, *Journal of Student Financial Aid*, *Economics of Education Review*, *Educational Evaluation and Policy Analysis*, *Review of Higher Education*, *Social Science Quarterly*, *Education Finance and*

*Policy, Review of Educational Research*, National Science Foundation, National Center of Education Statistics - Institute of Education Sciences, The Smith Richardson Foundation, The Spencer Foundation, Harvard University Press, Princeton University Press, Stanford University Press.

#### TESTIMONY AND EXPERT INTERVIEWS

Panel Member, Government Accountability Office Review of Simplifying the Federal Student Aid Application Process (forthcoming 2009)

Expert Witness, U.S. Senate Committee on Finance, Hearing: "Report Card on Tax Exemptions and Incentives for Higher Education: Pass, Fail, or Need Improvement?" (2006)

Guest Commentator, National Public Radio. "Continuing Education No Simple Matter for Some." *News and Notes*, September 18, 2006.

Expert Testimony, Massachusetts Board of Higher Education Meeting. "Does the current financial aid system promote access to higher education? Analysis of the Massachusetts Financial Aid and Enrollment Databases." (2006)

Expert Testimony, "The Challenges of Access to Higher Education: The Case of Massachusetts." Massachusetts Board of Higher Education, Task Force on Financial Aid. Boston, MA (2004)

Expert Testimony, West Virginia State Legislature, Education Committee. Testified before State Legislators about State Merit-Based Aid Programs (2001)

#### RESEARCH SEMINARS AND CONFERENCE PRESENTATIONS (*selected in recent years*)

2009-10 NBER Summer Institute, Labor Studies; MDRC Research Seminar; National Center for Postsecondary Research Annual Retreat.

2008-09 NBER Conference, *Targeting Investments in Children: Fighting Poverty When Resources are Limited*; Stanford University, School of Education/Economics Department Research Seminar; *The Future of Children*, Transition to Adulthood, paper discussant; University of Pennsylvania.

2007-08 University of Chicago, Harris School of Public Policy; Federal Reserve Board of Chicago, Conference on Strategies for Improving Economic Mobility of Workers. American Economic Association, Annual Meetings; *On leave Spring 2008*.

2006-07 Association of Public Policy Analysis and Management, Annual Conference; American Enterprise Institute (AEI); Boston Federal Reserve Bank; American Educational Research Association; University of Chicago – "The Gender Gap in Schooling;" Gates Foundation Annual Education Summer Conference

2005-06 Boston Federal Reserve Bank, New England Study Group; American Economic Association, Annual Meetings; Wisconsin Center for Education Research (WCER) Interdisciplinary Training Seminar; Association for the Study of Higher Education; Syracuse University, Center for Policy Research - "Economic Inequality and Higher Education: Access, Persistence and Success"

2004-05 American Economic Association, Annual Meetings; Committee on the Status of Women in the Economics Profession, Annual Meetings; University of Florida, Department of Economics Seminar; Association of Public Policy Analysis and Management, Annual Conference; University of Oregon, Department of Economics

Seminar; American Educational Research Association, Annual Conference; National Bureau of Economic Research, Higher Education Research Meetings; Cornell Higher Education Research Institute, Conference: "Assessing Public Higher Education at the Start of the 21st Century;" Student Financial Aid Research Network, Annual Conference; Western Economic Association, Annual Conference; Duke University, Department of Economics and the American Economic Association Summer Program, Research Seminar

OTHER SPEAKING EVENTS (*selected in recent years*)

Speaker. National Conference of State Legislators (NCSL) Spring Forum. "Increasing Postsecondary Enrollment among Low-Income Families: Results from the FAFSA Experiment." (2009)

Speaker. National College Access Network (NCAN) Regional Meeting. "The National State of College Access." (2009)

Featured Speaker. College Access Symposium, Tufts University. "College Access and Success: Key Barriers and Potential Solutions." (2009)

Presenter. Boston College 2007 Monan Symposium, Cost, Access, and Equity in Higher Education: American and International Perspectives. Co-Sponsored by the Fulbright New Century Scholars Program. "Student Access and Affordability: Trends in Higher Education Policy." (2007)

Panelist, Harvard University Inauguration of President Drew Faust, Faculty Symposium: "Inequality and Justice in the Twenty-First Century." (2007)

Speaker, Greater Boston Superintendents' Roundtable, "Serving the Needs of Under-prepared Students." (2007)

Speaker and Panelist, Jobs for the Future, Double the Numbers Conference: "Streamlining the Aid Process: Improving College Readiness & Access." (2007)

Presenter, Forum on Excellence and Innovation in Higher Education, Harvard University. "The Needs of Low-Income Students: Financial, Academic, and Otherwise." (2007)

Respondent and Panelist, National Postsecondary Education Cooperative, National Symposium on Student Success (2006)

Featured Speaker, Massachusetts Association of Student Financial Aid Administrators (MASFAA): "College Access in the New Millennium: How is Massachusetts doing?" (2006)

Featured Presenter and Panel Member, MassINC Distinguished Panel: "Paying for College: The Rising Cost of Higher Education" (2006)

Speaker, Askwith Education Forum, Harvard Graduate School of Education. "Why High School Students become College Dropouts and What to do about it" (2006)

Public Lecture, University of Wisconsin-Madison, Wisconsin Center for the Advancement of Postsecondary Education (WISCAPE), Forum on the Consequences of Merit-Based Student Aid. Madison, WI (2006)

Admissions Committee, Crimson Summer Academy, Harvard University (2005-06)

Speaker, New York University, Steinhardt Institute for Higher Education Policy, Forum on

- Extending Opportunity in Higher Education. Respondent to William Bowen. New York, NY (2005)
- Speaker, Harvard Graduate School of Education, Dean's Council Meeting. "Serving the Needs of Underprepared Students: The Role of Higher Education." (2005)
- Respondent, Advisory Committee on Student Financial Aid (ACSFA), Access and Persistence Symposium. Washington, DC (2005)
- Panelist and Moderator, "Access to Higher Education: Barriers and Strategies for Improvement" Harvard Kennedy School of Government, Black Policy Conference. Cambridge, MA (2005)
- Presenter and Panelist, Harvard Achievement Gap Initiative. "College Access and Success." (2005)
- Panel Chair, "Mobilizing the private Sector for Public Education," Program on Education Policy and Governance, Harvard University (2005)
- Speaker, "The Hopes and Realities of Higher Education in the United States." Berlin Dialogues sponsored by the Center for European Studies at Harvard University and Wissenschaftszentrum Berlin. Session: "Social Determinism vs. Equal Opportunity: Access to Higher Education in Germany and the United States." Berlin, Germany (2004)

## TEACHING EXPERIENCE

- Harvard Graduate School of Education (2000 to present)
- *The Economics of Colleges and Universities: Price, Costs, and Value* (Graduate course)
  - *The Role of Policy in College Access and Success* (Graduate seminar)
  - *Microeconomics: A Policy Tool for Educators* (Graduate course)
  - *Student Achievement: The Role of Resources and Governance* (Graduate seminar)
- Faculty Instructor, Harvard Institute for Educational Management (IEM) (2001 to present)
- "Enrollment Management, Competition, and the Role of Financial Aid"
  - "Student Access and Affordability: Trends in Higher Education Policy"
  - "The Financial Aid Game"
- Faculty Instructor, Harvard Institute for Management and Leadership in Education (MLE) (2009) – "The Triple Bind: Keeping Revenues, Expenditures, and Students in Balance"
- Faculty Instructor, Education Grantmakers Institute, Harvard Graduate School of Education (2009) – "Using Research and Evaluation to Advance Public Policy: The Case of the FAFSA Experiment"
- Faculty Instructor, National Conference of State Legislators (NCSL) Leadership Forum, John F. Kennedy School of Government, Harvard University (2007)
- Faculty Instructor, Harvard Administrative Fellows Program (2004-2006)
- Faculty Instructor, Harvard Seminar for Chinese University Presidents (2005)
- Faculty Instructor, Harvard Institute for Independent Schools (2005)
- Faculty Lecturer, LASPAU: Academic and Professional Programs for the Americas, Program in Financial Leadership for Higher Education (2002)

Associate Director of Undergraduate Honors Thesis Program, Harvard University, Department of Economics (1997-2000)

Teaching Fellow, Harvard University, Dept. of Economics: The Economics of Education (1997-98); Thesis Tutorial in Labor Economics (1998-99 and 1999-2000); Thesis Tutorial in Urban Economics (1996-97 and 1997-98)

DOCTORAL ADVISING (*graduates*)

Richard Reddick (chair), Baoyan Cheng (chair), Jennifer Steele (member), Stella Flores (chair), Marie-Andree Somers (co-chair), Susan Sporte (chair), Juan Carlos Calcagno (member), Hester Fuller (chair), Neal Brown (member).

OTHER EMPLOYMENT

Research Assistant, National Bureau of Economic Research (1996-2000)

Economic Consultant, Harvard Institute for International Development, Alajuela, Costa Rica (1997)

Investment Banking Analyst, Goldman, Sachs & Company - New York, NY (1994)