

# Matt Weber

Director of Digital Communications Strategy and Preceptor on Education at Harvard Graduate School of Education

MatthewMartinWeber@gmail.com

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## Summary

Emmy nominated and Telly Award winning content strategist, multimedia producer, national speaker and digital journalist; podcast host, photographer, HuffPost blogger, and digital/social marketing consultant for education organizations. Focusing on the intersection of compelling content generation and understanding data -- without ignoring the humanity of digital audience consumption.

I also am a Preceptor on Education, shepherding the HGSE VOICE program and "Communication Fellows." Additionally, I co-created and teach a January Term seminar (STS-15) at the Harvard Ed School called, "Developing Your Media Presence." In my spare time, I write and host a TV show.

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## Experience

Preceptor on Education at Harvard Graduate School of Education

August 2016 - Present

HGSE faculty appointment leading 'Communication Fellows' program, public storytelling initiatives, digital communication coaching, and skills building workshops / seminars etc.

Author at Loyola Press

January 2012 - Present

Author of the new book 'Operating on Faith.' (Loyola Press 2016) and "Fearing the Stigmata" (Loyola Press 2012). National speaker on religious literacy, humor/joy in faith, and youth empowerment at NCEA, NCCL, LA Congress, Legatus, University of California Catholic Conference, Harvard University, Boston College, Amherst College, Providence College, CBS News.

Producer/Host/Writer at The CatholicTV Network

February 2010 - Present

Emmy-nominated creator/writer/host of CatholicTV content, including "The Lens" and "A Word with Weber."

Director, Digital Communications Strategy at Harvard Graduate School of Education

March 2015 - Present

Lead digital strategy for the Harvard Graduate School of Education.

Digital Strategist and Producer at Harvard Graduate School of Education

November 2012 - March 2015 (2 years 5 months)

Oversee and shape digital strategy, multimedia content production, and manage social media assets at the Harvard Graduate School of Education. Produce compelling and engaging multimedia content, including "The Harvard EdCast" and various short form videos.

New and Social Media Officer at Harvard Graduate School of Education

June 2010 - November 2012 (2 years 6 months)

Manage/produce new and social media assets for the Harvard Graduate School of Education. Host/produce/publicize the popular education podcast, "The Harvard EdCast."

Media Consultant at Harlem Village Academies

February 2011 - September 2012 (1 year 8 months)

Manage and consult on media strategy for this Harlem based charter school network, along with producing short videos and helping manage network assets.

Digital Marketing Consultant

December 2010 - July 2012 (1 year 8 months)

Assist in the digital storytelling of the Harvard Advanced Leadership Initiative through videos, podcasts, web strategy sessions, and CMS maintenance.

Admission Fellow at Boston College

July 2008 - May 2010 (1 year 11 months)

Research and recruitment for the Lynch School of Education

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## Education

Harvard University Graduate School of Education

Ed. M., Technology, Innovation, and Education, 2009 - 2011

Boston College - Wallace E. Carroll Graduate School of Management

Certificate, Leadership for Change, 2008 - 2009

Boston College

M.A., Higher Education Administration, 2006 - 2008

Providence College

B.A., American Studies/ Film, 2002 - 2006

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## Honors and Awards

CASE Circle of Excellence (national) Bronze Award -- Individual photograph, Collegiate Advertising Award -- Gold Award (Other/Misc.), Harvard Hero Award

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[Contact Matt on LinkedIn](#)